



Hustles for Humanists

Build a Business with Purpose

by Erica Machulak
Foreword by Crystal Marie Moten

DESCRIPTION

As a humanities professional, your skills are in demand. Despite the challenges of a competitive job market, the unique skill set that you possess is highly transferable to various industries and roles. Knowing how to position your creativity, knowledge and empathy is vital for achieving meaningful employment and professional growth.

Hustles for Humanists provides a detailed roadmap for humanities professionals who want to leverage their valuable skills to find or create meaningful work. Drawing from her experiences as an academic turned entrepreneur, Erica Machulak gives practical advice on how to connect with your core values, market yourself, build relationships with clients, and negotiate fair compensation.

This is an essential field guide for finding work that aligns with the core values of your humanities scholarship and practice. It demonstrates how the professional strengths of the humanities can be drawn upon to create fairer, more just and equitable entrepreneurial approaches - whether you're launching a business, job hunting, or looking for inspiration. *Hustles for Humanists* helps you unlock the value of your humanities practice and explore exciting new pathways to achieving economic stability both within and beyond academia.

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