



HEATHER T. ROWAN-KENYON, ANA M. MARTÍNEZ ALEMÁN,
& MANDY SAVITZ-ROMER



TECHNOLOGY AND ENGAGEMENT

MAKING TECHNOLOGY WORK
FOR FIRST GENERATION
COLLEGE STUDENTS

Paperback

9780813594194, \$40.95

eBook

9780813594217, \$40.95

PDF

9780813594231, \$40.95

Date: February 2018

Pages: 208



Technology and Engagement

Making Technology Work for First Generation College Students

by Heather T. Rowan-Kenyon, Ana M. Martínez Alemán, and Mandy Savitz-Romer

DESCRIPTION

Winner of the 2018 Association for the Study of Higher Education Outstanding Book Award

Technology and Engagement is based on a four-year study of how first generation college students use social media, aimed at improving their transition to and engagement with their university. Through web technology, including social media sites, students were better able to maintain close ties with family and friends from home, as well as engage more with social and academic programs at their university. This 'ecology of transition' was important in keeping the students focused on why they were in college, and helped them become more integrated into the university setting. By showing the gains in campus capital these first-generation college students obtained through social media, the authors offer concrete suggestions for how other universities and college-retention programs can utilize the findings to increase their own retention of first-generation college students.

AUTHOR/EDITOR BIOGRAPHY

HEATHER T. ROWAN-KENYON is an associate professor of education at Boston College in Chestnut Hill, Massachusetts.

ANA M. MARTÍNEZ ALEMÁN is associate dean for faculty and a professor of education at Boston College. She is the author and editor of several books including *Online Social Networking on Campus: Understanding What Matters in Student Culture*.

MANDY SAVITZ-ROMER is a senior lecturer in education and faculty director of the Prevention Science and Practice Program at Harvard University in Cambridge, Massachusetts. She is the co-author of *Ready, Willing, and Able: A Developmental Approach to College Access and Success*.

Get 30% OFF • Use code RUP30

Free Shipping in the USA • USA & Latin American: rutgersuniversitypress.org • 1-800-621-2736

Canada: <https://www.ubcpres.ca/rutgers-university-press> • Rest of the World: <https://mngbookshop.co.uk/publisher/rutgers-university-press/>

Booksellers / bulk sales: sales@rutgersuniversitypress.org • Examination and desk copies:
rutgersuniversitypress.org/educator