

Rutgers University Press

Fall & Winter 2017-18

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Stroke30

Fuentes and White • Scarlet and Black.....20

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A Dream of Resistance

The Cinema of Kobayashi Masaki

STEPHEN PRINCE

"Prince, already one of the field's greatest observers of film form, has moved beyond form to demonstrate Masaki's deep humanism, fierce political convictions, and religiophilosophical leanings within a career of rare depth and beauty. This is the definitive work."

—David Desser, author of *The Samurai Films of Akira Kurosawa*

"Prince delves broadly and deeply into the world of Kobayashi's films, providing an introduction to the international community. This will be a great boon to a new generation of audiences."

Ogasawara Kiyoshi, co-writer of the screenplay for Tôkyô saiban

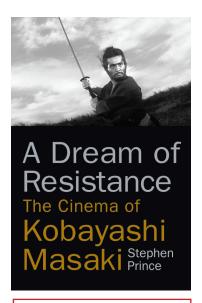
Celebrated as one of Japan's greatest filmmakers, Kobayashi Masaki's scorching depictions of war and militarism marked him as a uniquely defiant voice in post-war Japanese cinema. A pacifist drafted into Japan's Imperial Army, Kobayashi survived the war with his principles intact and created a body of work that was uncompromising in its critique of the nation's military heritage. Yet his renowned political critiques were grounded in spiritual perspectives, integrating motifs and beliefs from both Buddhism and Christianity.

A Dream of Resistance is the first book in English to explore Kobayashi's entire career, from the early films he made at Shochiku studio, to internationally-acclaimed masterpieces like The Human Condition, Harakiri, and Samurai Rebellion, and on to his final work for NHK Television. Closely examining how Kobayashi's upbringing and intellectual history shaped the values of his work, Stephen Prince illuminates the political and religious dimensions of Kobayashi's films, interpreting them as a prayer for peace in troubled times. Prince draws from a wealth of rare archives, including previously untranslated interviews, material that Kobayashi wrote about his films, and even the young director's wartime diary. The result is an unprecedented portrait of this singular filmmaker.



Photo by Michael Kiernan

STEPHEN PRINCE is a professor of cinema at Virginia Tech in Blacksburg. He has written or edited fourteen books, including *The Warrior's Camera: The Cinema of Akira Kurosawa and Digital Visual Effects in Cinema: The Seduction of Reality* (Rutgers University Press).



Film • Directors • Biography • Asian Studies • History

336 pp 45 b&w images 6 x 9 978-0-8135-9235-0 cloth \$39.95T November 2017

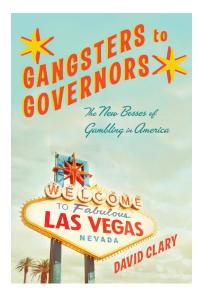
MARKETING & PUBLICITY

- National advertising campaign
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ALSO OF INTEREST

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General Interest • Politics • Gambling Public Policy

314 pp 6 x 9 978-0-8135-8454-6 cloth \$27.95T September 2017

MARKETING & PUBLICITY

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ALSO OF INTEREST SOFT CORRUPTION How Unethical Conduct Undermines Good Government and What To Do About It

William E. Schluter

296 pp 5 figures, 3 tables 6 x 9 978-0-8135-8617-5 cloth \$35.00T

Gangsters to Governors

The New Bosses of Gambling in America

DAVID CLARY

Generations ago, gambling in America was an illicit activity, dominated by gangsters like Benny Binion and Bugsy Siegel. Today, forty-eight out of fifty states permit some form of legal gambling, and America's governors sit at the head of the gaming table. But have states become addicted to the revenue gambling can bring? And does the potential of increased revenue lead them to place risky bets on new casinos, lotteries, and online games?

In *Gangsters to Governors*, journalist David Clary investigates the pros and cons of the shift toward state-run gambling. Unearthing the sordid history of America's gaming underground, he demonstrates the problems with prohibiting gambling while revealing how today's governors, all competing for a piece of the action, promise their citizens payouts that are rarely delivered.

Clary introduces us to a rogue's gallery of colorful characters, from John "Old Smoke" Morrissey, the Irish-born gangster who built Saratoga into a gambling haven in the nineteenth century, to Sheldon Adelson, the billionaire casino magnate who has furiously lobbied against online betting. By exploring the controversial histories of legal and illegal gambling in America, he offers a fresh perspective on current controversies, including bans on sports and online betting. Entertaining and thought-provoking, *Gangsters to Governors* considers the past, present, and future of our gambling nation.



DAVID CLARY is a news editor at the *San Diego Union-Tribune* and has been a journalist for more than twenty years. He previously worked at the *Plain Dealer* in Cleveland and is a graduate of Syracuse University.

Blood on Their Hands

How Greedy Companies, Inept Bureaucracy, and Bad Science Killed Thousands of Hemophiliacs

ERIC WEINBERG AND DONNA SHAW

"Blood on Their Hands is a well-written, gripping, and important book—thorough and engaging. Weinberg and Shaw have crafted a valuable addition to the literature of the AIDS tragedy."

—Douglas Starr, author of BLOOD: An Epic History of Medicine and Commerce

When HIV first entered the world blood supply in the late 1970s and early 1980s, hemophiliacs were hit hard by the virus. Within just a few years, over half the hemophiliacs in the United States became infected. But this was not an unforeseeable public health disaster. Scientists, government regulators, and Big Pharma all had a hand in this devastating epidemic.

Blood on Their Hands reveals the toxic combination of greed, complacency, and ineptitude that contributed to the contamination of blood products used to treat hemophiliacs. Yet it also offers an inspiring, first-person account of the legal battles fought to get justice for patients infected by tainted blood products. As part of the team involved with the key class action litigation on behalf of those infected, young New Jersey lawyer Eric Weinberg was faced with a daunting task: to prove the negligence of a powerful, well-connected global industry worth billions. In this gripping book, Weinberg and journalist Donna Shaw tell the dramatic story of how idealistic attorneys and their heroic, mortally-ill clients fought to achieve justice and prevent further infections. An exposé of one of the medical system's most shameful debacles, Blood on Their Hands is also a rousing reminder that, through perseverance, the victims of corporate greed can sometimes achieve a massive victory.

ERIC WEINBERG is a practicing attorney in New Brunswick, New Jersey. He also serves as a visiting lecturer at Rutgers University and is a regular public speaker on the topic of injury claims and lawsuits.

DONNA SHAW is a professor of journalism, and the chair of the Department of Journalism and Professional Writing at The College of New Jersey in Ewing Township. She is also a former reporter for the *Philadelphia Inquirer*, where her work was thrice nominated for a Pulitzer Prize.



BLOOD ON THEIR HANDS

How Greedy Companies, Inept Bureaucracy, and Bad Science Killed Thousands of Hemophiliacs

ERIC WEINBERG and DONNA SHAW

General Interest • Politics • Public

304 pp 19 photos 6 x 9 978-0-8135-7622-0 cloth \$34.95T September 2017

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Marianne Sullivan

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Making History/Making Blintzes

How Two Red Diaper Babies Found Each Other and Discovered America

MIRIAM FLACKS AND RICHARD FLACKS

Making History/Making Blintzes is a chronicle of the political and personal lives of progressive activists Richard (Dick) and Miriam (Mickey) Flacks, two of the founders of Students for a Democratic Society (SDS). As active members of the Civil Rights movement and the anti-Vietnam War movement in the 1960s, and leaders in today's social movements, their stories are a first-hand account of progressive American activism from the 1960s to the present.

Throughout this memoir, the couple demonstrates that their lifelong commitment to making history through social activism cannot be understood without returning to the deeply personal context of their family history—of growing up "red diaper babies" in 1950s New York City, using folk music as self-expression as adolescents in the 1960s, and of making blintzes for their own family through the 1970s and 1980s. As the children of immigrants and first generation Jews, Dick and Mickey crafted their own religious identity as secular Jews, created a critical space for American progressive activism through SDS, and ultimately, found themselves raising an "American" family.

MIRIAM FLACKS is a social activist and a researcher in biology. She is the coauthor of *Children of a Vanished World*.

RICHARD FLACKS is emeritus professor of sociology at the University of California, Santa Barbara. He is also the author of numerous books, including *Making History: The American Left and the American Mind*.

Challenges of Diversity

Essays on America

WERNER SOLLORS

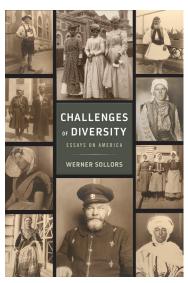
What unites and what divides Americans as a nation? Who are we, and can we strike a balance between an emphasis on our divergent ethnic origins and what we have in common? Opening with a survey of American literature through the vantage point of ethnicity, Werner Sollors examines our evolving understanding of ourselves as an Anglo-American nation to a multicultural one and the key role writing has played in that process.

Challenges of Diversity contains stories of American myths of arrival (pilgrims at Plymouth Rock, slave ships at Jamestown, steerage passengers at Ellis Island), the powerful rhetoric of egalitarian promise in the Declaration of Independence and the heterogeneous ends to which it has been put, and the recurring tropes of multiculturalism over time (e pluribus unum, melting pot, cultural pluralism). Sollors suggests that although the transformation of this settler country into a polyethnic and self-consciously multicultural nation may appear as a story of great progress toward the fulfillment of egalitarian ideals, deepening economic inequality actually exacerbates the divisions among Americans today.



Chris Warde-Jones

WERNER SOLLORS is a research professor of English at Harvard University in Cambridge, Massachusetts, a professor of global literature at New York University Abu Dhabi, and Fellow of the American Academy of Arts and Sciences. He is the author of several books including *Beyond Ethnicity* and *Neither Black nor White yet Both*. He co-edited the bestselling *A New Literary History of America*, named a best nonfiction book of 2009 by *Entertainment Weekly*.

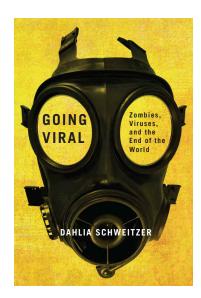


Literary Criticism • American Studies Race and Ethnic Studies

192 pp 4 color illustrations, 1 figure 6 x 9
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978-0-8135-8933-6 cloth \$95.00ss
October 2017

ALSO OF INTEREST WRITING AMERICA Literary Landmarks from Walden Pond to Wounded Knee

Shelley Fisher Fishkin 336 pages, 62 photos 978-0-8135-7598-8 paper \$19.95T 5.5 X 8.5 978-0-8135-7597-1 cloth \$34.95S 7 X 10



Film and Media • American Studies Cultural Studies

216 pp 35 b&w photos 6 x 9 978-0-8135-9314-2 paper \$27.95F 978-0-8135-9315-9 cloth \$95.00ss February 2018

ALSO OF INTEREST THE TRANSATLANTIC ZOMBIE Slavery, Rebellion, and Living Death Sarah J. Lauro

284 pages 12 photos 6 x 9 978-0-8135-6883-6 paper \$28.95S 978-0-8135-6884-3 cloth \$90.00ss

Going Viral

Zombies, Viruses, and the End of the World

DAHLIA SCHWEITZER

"Going Viral contextualizes contemporary outbreak narratives in rich detail. Schweitzer's attention to context sets this work apart from others on the subject and does so in an utterly approachable way."

—Stacy Takacs, author of Terrorism TV: Popular Entertainment in Post-911 America

Outbreak narratives have proliferated for the past quarter century, and now they have reached epidemic proportions. From 28 Days Later to 24 to The Walking Dead, movies, TV shows, and books are filled with zombie viruses, bioengineered plagues, and disease-ravaged bands of survivors. Even news reports indulge in thrilling scenarios about potential global pandemics like SARS and Ebola. Why have outbreak narratives infected our public discourse, and how have they affected the way Americans view the world?

In *Going Viral*, Dahlia Schweitzer probes outbreak narratives in film, television, and a variety of other media, putting them in conversation with rhetoric from government authorities and news organizations that have capitalized on public fears about our changing world. She identifies three distinct types of outbreak narrative, each corresponding to a specific contemporary anxiety: globalization, terrorism, and the end of civilization. Schweitzer considers how these fears, stoked by both fictional outbreak narratives and official sources, have influenced the ways Americans relate to their neighbors, perceive foreigners, and regard social institutions.

Looking at everything from *I Am Legend* to *The X Files* to *World War Z*, this book examines how outbreak narratives both excite and horrify us, conjuring our nightmares while letting us indulge in fantasies about fighting infected Others. *Going Viral* thus raises provocative questions about the cost of public paranoia and the power brokers who profit from it.



DAHLIA SCHWEITZER is an adjunct professor at the Art Center College of Design in Pasadena, California. She is the author of Cindy Sherman's *Office Killer: Another Kind of Monster*.

At War

The Military and American Culture in the Twentieth Century and Beyond

EDITED BY DAVID KIERAN AND EDWIN A. MARTINI

"Kieran and Martini have done a truly magnificent job. The table of contents of *At War* is enough to make one want to immediately buy and use the book. I cannot praise highly enough the concept and the fulfilled ambition of the editors."

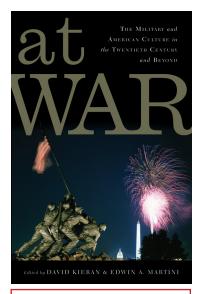
—Marilyn B. Young, author of *The Vietnam Wars*, 1945–1990

The country's wars in Iraq and Afghanistan, its interventions around the world, and its global military presence make war, the military, and militarism defining features of contemporary American life. The armed services and the wars they fight shape all aspects of life—from the formation of racial and gendered identities to debates over environmental and immigration policy. Warfare and the military are ubiquitous in popular culture.

At War offers short, accessible essays addressing the central issues in the new military history—ranging from diplomacy and the history of imperialism to the environmental issues that war raises and the ways that war shapes and is shaped by discourses of identity, to questions of who serves in the U.S. military and why and how U.S. wars have been represented in the media and in popular culture.

DAVID KIERAN is an assistant professor of history at Washington and Jefferson College in Washington, Pennsylvania. He is the editor of *The War of My Generation: Youth Culture and the War on Terror* (Rutgers University Press).

EDWIN A. MARTINI is a professor in the department of history at Western Michigan University in Kalamazoo. He is the author of *Agent Orange: History, Science, and the Politics of Uncertainty.*



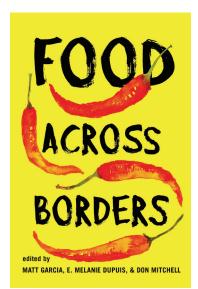
Military History • American Studies Cultural Studies

256 pp 19 color images, 12 b&w photos, 1 b&w graph 6.125 x 9.25 978-0-8135-8430-0 paper \$34.95S 978-0-8135-8431-7 cloth \$95.00ss February 2018 War Culture series

ALSO OF INTEREST

IN/VISIBLE WAR
The Culture of War in Twenty-firstCentury America
Edited by Jon Simons and
John Louis Lucaites
With photo essay by Nina Berman
284 pages 19 b&w and 12 color photos
6 x 9

978-0-8135-8537-6 paper \$29.95S 978-0-8135-8538-3 cloth \$95.00ss War Culture series



Food Studies • American Studies Race and Ethnic Studies

282 pp 17 b&w photos, 4 maps 6 x 9 978-0-8135-9196-4 paper \$27.95S 978-0-8135-9197-1 cloth \$95.00ss October 2017

ALSO OF INTEREST DISCRIMINATING TASTE How Class Anxiety Created the American Food Revolution

S. Margot Finn

288 pages 10 photos, 5 graphs, 2 diagrams 6 x 9 978-0-8135-7685-5 paper \$27.95F 978-0-8135-7686-2 cloth \$95.00ss

Food Across Borders

EDITED BY MATT GARCIA,

E. MELANIE Dupuis, and DON MITCHELL

"A 'Taco Truck on Every Corner'? Well-organized and well-written, *Food Across Borders* takes a broad inter-ethnic, transnational, and transhemispheric approach to its subject. The book is a welcome reminder and fresh interpretation of the central role that food plays in American politics and society at every level from production to consumption."

—José M. Alamillo, author of Making Lemonade out of Lemons: Mexican American Labor and Leisure in a California Town

The act of eating defines and redefines borders. What constitutes "American" in our cuisine has always depended on a liberal crossing of borders, from "the line in the sand" that separates Mexico and the United States, to the grassland boundary with Canada, to the imagined divide in our collective minds between "our" food and "their" food. Immigrant workers have introduced new cuisines and ways of cooking that force the nation to question the boundaries between "us" and "them."

The stories told in *Food Across Borders* highlight the contiguity between the intimate decisions we make as individuals concerning what we eat and the social and geopolitical processes we enact to secure nourishment, territory, and belonging.

Published in cooperation with the William P. Clements Center for Southwest Studies, Southern Methodist University.

MATT GARCIA is a professor of history and transborder studies at Arizona State University in Tempe. He is the author of *From the Jaws of Victory: The Triumph and Tragedy of Cesar Chavez and the Farm Worker Movement.*

E. MELANIE DuPUIS is a professor and chair of environmental studies and science at Pace University, New York, and Professor Emerita at the University of California, Santa Cruz. She is the author or editor of numerous books including, *Dangerous Digestion: The Politics of American Dietary Advice*.

DON MITCHELL is a professor of cultural geography at Uppsala University in Sweden, and is a Distinguished Professor Emeritus at Syracuse University in New York. He is the author or editor of numerous books including, *They Saved the Crops: Labor, Landscape and the Struggle of Industrial Farming in Bracero-Era California*.

Diet and the Disease of Civilization

ADRIENNE ROSE BITAR

"Diet and the Disease of Civilization is a timely and beautifully executed piece of work, providing a distinctly new perspective on the histories of food, the politics of fitness, and the development of popular self-help guides."

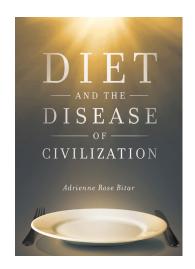
—Benjamin Reiss, author of Wild Nights: How Taming Sleep Created our Restless World

Diet books contribute to a \$60-billion industry as they speak to the 45 million Americans who diet every year. Yet these books don't just tell readers what to eat: they offer complete philosophies about who Americans are and how we should live. *Diet and the Disease of Civilization* interrupts the predictable debate about eating right to ask a hard question: what if it's not calories—but concepts—that should be counted?

Cultural critic Adrienne Rose Bitar reveals how four popular diets retell the "Fall of Man" as the narrative backbone for our national consciousness. Intensifying the moral panic of the obesity epidemic, they depict civilization itself as a disease and offer diet as the one true cure.

Bitar reads each diet—the Paleo Diet, the Garden of Eden Diet, the Pacific Island Diet, the detoxification or detox diet—as both myth and manual, a story with side effects shaping social movements, driving industry, and constructing fundamental ideas about sickness and health. *Diet and the Disease of Civilization* unearths the ways in which diet books are actually utopian manifestos not just for better bodies, but also for a healthier society and a more perfect world.

ADRIENNE ROSE BITAR is a lecturer in American Studies at Stanford University in California.



Food Studies • American Studies Cultural Studies

244 pp 10 b&w and 5 color photos 6 x 9 978-0-8135-8964-0 paper \$24.95F 978-0-8135-8965-7 cloth \$95.00ss

December 2017

A Queerly Joyful Noise

Choral Musicking for Social Justice

JULIA "JULES" BALÉN

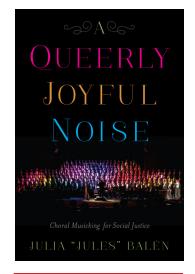
"I have spent many hours pondering how it is that our work as LGBTQ choruses impacts social change. Julia's book made me laugh and cry but most importantly informs our ongoing efforts to enhance our effectiveness at creating social change through the power of music."

—Robin L. Godfrey, executive director, GALA Choruses

A Queerly Joyful Noise examines how choral singing can be both personally transformative and politically impactful. As they blend their different voices to create something beautiful, LGBTQ singers stand together and make themselves heard. Comparing queer choral performances to the uses of group singing within the civil rights and labor movements, Julia "Jules" Balén maps the relationship between different forms of oppression and strategic musical forms of resistance, exploring the potential this queer communal space creates for mobilizing progressive social action.

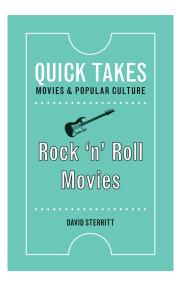
Herself a proud member of numerous queer choruses, Balén draws from years of firsthand observations, archival research, and extensive interviews to reveal how queer chorus members feel shared vulnerability, collective strength, and even moments of ecstasy when performing. A Queerly Joyful Noise serves as a testament to the power of music, intimately depicting how participation in a queer chorus is more than a pastime, but a meaningful form of protest through celebration.

JULIA "JULES" BALÉN is a professor of English at California State University, Channel Islands in Camarillo.



LGBTQ • Music • Cultural Studies

224 pp 15 illustrations 6 x 9 978-0-8135-8838-4 paper \$24.95F 978-0-8135-8839-1 cloth \$95.00ss November 2017



Popular Culture • Film and Media Music

152 pp 4.5 x 7 978-0-8135-8322-8 paper \$17.95T 978-0-8135-9007-3 cloth \$65.00ss November 2017

Quick Takes: Movies and Popular Culture series

Rock 'n' Roll Movies

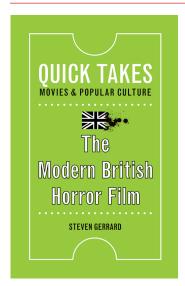
DAVID STERRITT

"The rock 'n' roll movie made its inauspicious debut in 1955 when a second-rate rockabilly record by Bill Haley and the Comets played ironically over the opening credits of the earnest melodrama, *Blackboard Jungle*. But as David Sterritt thoroughly and engagingly shows us, the movie industry soon produced a kaleidoscopic array of variations on the theme. They're all here in this highly readable little book."

-Krin Gabbard, author of Jammin' at the Margins: Jazz and the American Cinema

Rock 'n' Roll Movies presents an eclectic look at the many manifestations of rock in motion pictures, from teen-oriented B-movies to Hollywood blockbusters to avant-garde meditations to reverent biopics to animated shorts to performance documentaries. Acclaimed film critic David Sterritt considers the diverse ways that filmmakers have regarded rock 'n' roll, some cynically cashing in on its popularity and others responding to the music as sincere fans, some depicting rock as harmless fun and others representing it as an open challenge to mainstream norms.

DAVID STERRITT is the editor-in-chief of *Quarterly Review of Film and Video*, a contributing writer at *Cineaste*, an adjunct professor at the Maryland Institute College of Art in Baltimore, a professor emeritus at Long Island University in New York, and past chair of the New York Film Critics Circle and the National Society of Film Critics. He is the author of numerous books including, *The Cinema of Clint Eastwood: Chronicles of America*.



Popular Culture • Film and Media Horror

216 pp 4.5 x 7 978-0-8135-7944-3 paper \$17.95T 978-0-8135-9005-9 cloth \$65.00ss November 2017

Quick Takes: Movies and Popular Culture series

The Modern British Horror Film

STEVEN GERRARD

"Steven Gerrard clearly knows his subject well and does a very good job of linking the cycles he identifies (hoodie horror, outdoors horror, and the monster within) to the contemporary British social and political context."

—Barry Keith Grant, editor of The Dread of Difference

When you think of British horror films, you might picture the classic Hammer Horror movies, with Christopher Lee, Peter Cushing, and blood in lurid technicolor. Yet British horror has undergone an astonishing change and resurgence in the twenty-first century, with films that capture instead the anxieties of post-Millennial viewers.

Tracking the revitalization of the British horror film industry over the past two decades, media expert Steven Gerrard investigates why audiences have flocked to these movies. Offering in-depth analysis of numerous films, including *The Descent*, *Outpost*, and *The Woman in Black*, this book takes readers on a lively tour of the genre's highlights, while provocatively exploring how these films reflect viewers' gravest fears about the state of the nation. Whether you are a horror buff, an Anglophile, or an Anglophobe, *The Modern British Horror Film* is sure to be a thrilling read.

STEVEN GERRARD is a senior lecturer in film and visual culture at the Northern Film School, Leeds Beckett University in Leeds, UK. He is the author of *The Carry On Films*.

Film Remakes and Franchises

DANIEL HERBERT

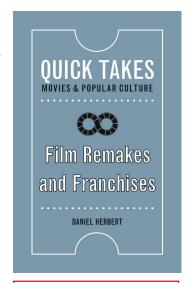
"Film Remakes and Franchises sparks conversations about one of the most important cultural forms of our time—the remake. It is utterly compelling and a pleasure to read."

—Chuck Tryon, author of On Demand Culture and Reinventing Cinema

Contemporary media seems incredibly unoriginal, as Hollywood produces an endless flood of remakes, sequels, reboots, and franchises. Are these works simply crass commercial products, utterly devoid of creativity, or do they offer filmmakers a unique opportunity to reimagine iconic characters and modern myths?

Film Remakes and Franchises examines how remakes and sequels have been central to the film industry from its very inception, yet also considers how the recent trends toward reboots and transmedia franchises depart from those historical precedents. Film scholar Daniel Herbert not only analyzes the film industry's increasing reliance on recycled product, but also asks why audiences are currently so drawn to such movies. In addition, he explores how contemporary filmmakers have used reboots and franchise movies to inject timely social commentary and diversity into established media properties. A lively and accessible overview that covers everything from You've Got Mail to The Force Awakens, Film Remakes and Franchises raises important questions about the intersection of business and creativity in Hollywood today.

DANIEL HERBERT is an associate professor in the Department of Screen Arts and Cultures at the University of Michigan in Ann Arbor. He is the author of *Videoland: Movie Culture at the American Video Store*.



Popular Culture • Film and Media

160 pp 4.5 x 7 978-0-8135-7941-2 paper \$17.95T 978-0-8135-9006-6 cloth \$65.00ss November 2017

Quick Takes: Movies and Popular Culture series

Directing

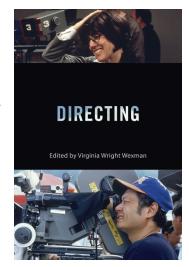
EDITED BY VIRGINIA WRIGHT WEXMAN

When a film is acclaimed, the director usually gets the lion's share of the credit. Yet the movie director's job—especially the collaborations and compromises it involves—remains little understood.

The latest volume in the Behind the Silver Screen series, this collection provides the first comprehensive overview of how directing, as both an art and profession, has evolved in tandem with changing film industry practices. Each chapter is written by an expert on a different period of Hollywood, from the silent film era to today's digital filmmaking, providing in-depth examinations of key trends like the emergence of independent production after World War II and the rise of auteurism in the 1970s. Challenging the myth of the lone director, these studies demonstrate how directors work with a multitude of other talented creative professionals, including actors, writers, producers, editors, and cinematographers.

Directing examines a diverse range of classic and contemporary directors, including Orson Welles, Tim Burton, Cecil B. DeMille, Steven Soderbergh, Spike Lee, and Ida Lupino, offering a rich composite picture of how they have negotiated industry constraints, utilized new technologies, and harnessed the creative contributions of their many collaborators throughout a century of Hollywood filmmaking.

VIRGINIA WRIGHT WEXMAN is Professor Emerita of English and art history at the University of Illinois at Chicago. She is the author of many books including, *Women and Experimental Filmmaking*.

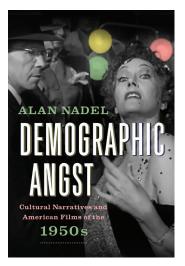


Film and Media

212 pp 30 b&w photos, 2 tables 6 x 9

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Behind the Silver Screen series



Film and Media • American Studies Literary Studies • Cultural Studies

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Demographic Angst

Cultural Narratives and American Films of the 1950s

ALAN NADEL

"Demographic Angst convincingly places movies at the center of complex cultural tensions and shifts within post-World War II America. Nadel's discussion of this topic is unprecedented."

—Timothy Corrigan, co-author of The Film Experience

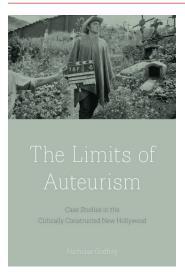
"Demographic Angst offers an encyclopedic account of questions central to modern American culture and society. There is no doubt that the lessons of this book are now more urgent than ever before."

—Kate Baldwin, author of Beyond the Color Line and the Iron Curtain

Prolific literature, both popular and scholarly, depicts America in the period of the High Cold War as obsessed with normality, implicitly figuring the postwar period as a return to the way of life that had been put on hold, first by the Great Depression and then by Pearl Harbor.

Demographic Angst argues that mandated normativity—as a political agenda and a social ethic—precluded explicit expression of the anxiety produced by America's radically reconfigured postwar population. Alan Nadel explores influential non-fiction books, magazine articles, and public documents, in conjunction with films, such as Singin' in the Rain, On the Waterfront, Sunset Boulevard, and Sayonara, to examine how these films worked through fresh anxieties that emerged during the 1950s.

ALAN NADEL is the William T. Bryan Chair of American Literature and Culture at the University of Kentucky in Lexington.



Film and Media • American Studies

274 pp 30 b&w photos 6 x 9 978-0-8135-8914-5 paper \$27.95\$ 978-0-8135-8915-2 cloth \$95.00ss February 2018

The Limits of Auteurism

Case Studies in the Critically Constructed New Hollywood

NICHOLAS GODFREY

"The Limits of Auteurism is a completely new interpretation of the New Hollywood as a period and as an industrial/aesthetic phenomenon. Godfrey's scholarship is very nearly exhaustive, and his writing exquisite and cogently organized."

—David Cook, author of Lost Illusions: American Cinema in the Shadow of Watergate and Vietnam, 1970-1979

The New Hollywood era of the late 1960s and early 1970s has become one of the most romanticized periods in motion picture history, celebrated for its stylistic boldness, thematic complexity, and the unshackling of directorial ambition. *The Limits of Auteurism* aims to challenge many of these assumptions.

Beginning with the commercial success of *Easy Rider* in 1969, and ending two years later with the critical and commercial failure of that film's twin progeny, *The Last Movie* and *The Hired Hand*, Nicholas Godfrey surveys a key moment that defined the subsequent aesthetic parameters of American commercial art cinema. Focusing on a small number of industrially significant films, this new history advances our understanding of this important moment of transition from Classical to contemporary modes of production.

NICHOLAS GODFREY is a lecturer in the Department of Screen and Media at Flinders University in Adelaide, South Australia.

The Queer Fantasies of the American Family Sitcom

TISON PUGH

"Enjoyable to read, creative, and well-argued, *The Queer Fantasies of the American Family Sitcom* reconsiders the political potential of the sitcom in this much-needed addition to the field."

-Becca Cragin, Bowling Green State University

The Queer Fantasies of the American Family Sitcom examines the evasive depictions of sexuality in domestic and family-friendly sitcoms. Tison Pugh charts the history of increasing sexual depiction in this genre while also unpacking how sitcoms use sexuality as a source of power, as a kind of camouflage, and as a foundation for family building. The book examines how queerness, at first latent, became a vibrant yet continually conflicted part of the family-sitcom tradition.

Taking into account elements such as the casting of child actors, the use of and experimentation with plot traditions, the contradictory interpretive valences of comedy, and the subtle subversions of moral standards by writers and directors, Pugh points out how innocence and sexuality conflict on television. As older sitcoms often sit on a pedestal of nostalgia as representative of the Golden Age of the American Family, television history reveals a deeper, queerer vision of family bonds.

TISON PUGH is a professor of English at the University of Central Florida in Orlando. He is the author of several books including, *Precious Perversions: Humor, Homosexuality, and the Southern Literary Canon.*



LGBTQ • Film and Media American Studies • Cultural Studies

280 pp 34 photos 6 x 9 978-0-8135-9171-1 paper \$28.95S 978-0-8135-9172-8 cloth \$95.00ss February 2018

NEW IN PAPERBACK

Knickerbocker

The Myth behind New York

ELIZABETH L. BRADLEY

"A briskly engaging book."

—Christopher Benfey, New York Review of Books

"This is cultural history at its best."

—The Journal of American Culture

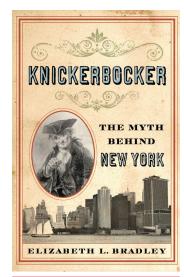
"Elizabeth L. Bradley sorts, catalogues, and deciphers the shifting Knickerbocker currents in a metropolis constantly reinventing itself. She does the sturdy Dutchman proud in a scholarly and polished rendition."

—The Star-Ledger

"Bradley is a perceptive and lively writer and does a superb job of tracing the many strands of the Knickerbocker myth. She provides the historical context necessary to illustrate the ways the Knickerbocker brand was invoked and provides deft analysis of the cultural meanings it accrued."

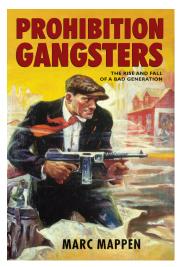
-Bookforum

ELIZABETH L. BRADLEY is deputy director of the Cullman Center for Scholars and Writers at the New York Public Library in Manhattan. She is the editor of *Washington Irving's A History of New York* and a contributor to the *Encyclopedia of New York City*.



American Studies • Literary Studies U.S. History • New York

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NEW IN PAPERBACK

Prohibition Gangsters

The Rise and Fall of a Bad Generation

MARC MAPPEN

"Marc Mappen proves an adept storyteller as he takes readers beyond 'Boardwalk Empire.' Mappen spins some good yarns about the gangsters, dominated by New Yorkers, whose rise was triggered by the 18th Amendment, which took effect in 1920, and who proved that, at times, crime not only pays, but pays very well."

—Sam Roberts, The New York Times

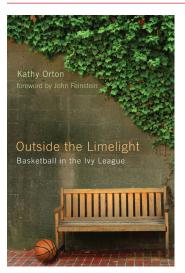
"A splendid introduction to the story of a generation of criminals who captured the American imagination."

—The Journal of American Culture

"Mappen far outstrips his fellow crime writers [in] describing mob activity in smaller U.S. cities. Chicago and New York have been examined enough, so Mappen turns his eye on the Purple Gang of Detroit, the Pendergast machine in Kansas City, and the bootleg wars of Cleveland."

—The Philadelphia Review of Books

MARC MAPPEN is the coeditor of the award-winning *Encyclopedia* of *New Jersey* and author of *Jerseyana: The Underside of New Jersey History* (both Rutgers University Press). He has written articles for the *The New York Times*, the *The Los Angeles Times*, *Rutgers Magazine*, and other publications and has appeared on the History Channel and National Public Radio.



Sports • Higher Education

232 pp 15 illustrations 6 x 9 978-0-8135-9426-2 paper \$19.95T February 2018

NEW IN PAPERBACK

Outside the Limelight

Basketball in the Ivy League

KATHY ORTON

"Not many people are aware of the drama of Ivy League basketball. *Outside the Limelight* is a wonderful tribute to one of the most undervalued conferences in college basketball. I know. I've got the tuition bills."

-Tony Kornheiser, ESPN

"Growing up, I was very impressed with Bill Bradley, Jim McMillian, and Heyward Dotson. They fueled my interest in going to an Ivy League school. I hoped we as a team could duplicate the success they had at their schools. Kathy Orton introduces college basketball fans to the Ivy League beyond the well-known names and tells the story of the joys and sorrows of a season."

-James Brown, CBS Sports and Showtime studio host

"In my book, there is no such thing as an Ivy League player. There is such a thing as a basketball player who happens to play in the Ivy League. As *Outside the Limelight* reveals, when they come out of the locker room and step across the white line, they are basketball players, period."

—Pete Carril, former Princeton coach and Naismith Memorial Basketball Hall of Fame member

KATHY ORTON has covered college basketball for the *Washington Post* for more than a decade. She was also the newspaper's beat writer on the NFL's Baltimore Ravens for two seasons, including their Super Bowl season in 2000.

No Slam Dunk

Gender, Sport and the Unevenness of Social Change

CHERYL COOKY AND MICHAEL A. MESSNER

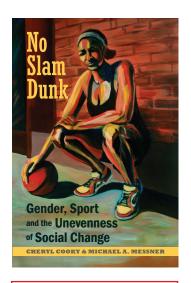
"No Slam Dunk is an invaluable, highly accessible resource and a fantastic addition to the sport and gender literature. Cooky and Messner provide a volume that is both entertaining and engaging." —Jeffrey Montez de Oca, author of Discipline and Indulgence

In just a few decades, sport has undergone a radical gender transformation. However, the progress toward gender equity in sports is far from complete. The continuing barriers to full and equal participation for young people, the far lower pay for most elite-level women athletes, and the continuing dearth of fair and equal media coverage all underline how much still has yet to change before we see gender equality in sports.

No Slam Dunk shows that this is not simply a story of an "unfinished revolution." Cheryl Cooky and Michael A. Messner provide important theoretical and empirical insights into the contemporary world of sports to help explain the unevenness of social change and how, despite significant progress, gender equality in sports has been "no slam dunk."

CHERYL COOKY is an associate professor of American Studies at Purdue University in West Lafayette, Indiana.

MICHAEL A. MESSNER is a professor of sociology and gender studies at the University of Southern California in Los Angeles. He is the author or editor of many books including *Child's Play: Sport in Kids' Worlds* (Rutgers University Press).



Sports • Sociology • Gender Studies 314 pp 4 b&w photos, 19 tables 6 x 9

978-0-8135-9204-6 paper \$39.95\$ 978-0-8135-9205-3 cloth \$95.00ss February 2018

Critical Issues in Sport and Society

Destined for Greatness

Passions, Dreams, and Aspirations in a College Music Town

MICHAEL RAMIREZ

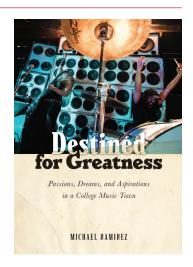
"A fascinating reminder of music's profound impact across the life course, *Destined for Greatness* offers a backstage look at how musicians pursue, abandon, or creatively accommodate their rock and roll dreams with the realities of growing up."

—Ross Haenfler, author of *Straight Edge*

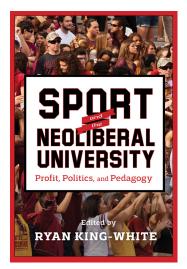
Pursuing the dream of a musical vocation—particularly in rock music—is typically regarded as an adolescent pipedream. Music is marked as an appropriate leisure activity, but one that should be discarded upon entering adulthood. How then do many men and women aspire to forge careers in music upon entering adulthood?

In *Destined for Greatness*, sociologist Michael Ramirez examines the lives of forty-eight independent rock musicians who seek out such non-normative choices in a college town renowned for its music scene. He explores the rich life course trajectories of women and men to explore the extent to which pathways are structured to allow some, but not all, individuals to fashion careers in music worlds. Ramirez suggests a more nuanced understanding of factors that enable the pursuit of musical livelihoods well into adulthood.

MICHAEL RAMIREZ is an associate professor of sociology at Texas A&M University-Corpus Christi.



Sociology • American Studies • Music 242 pp 8 b&w photos 6 x 9 978-0-8135-8811-7 paper \$29.95S 978-0-8135-8812-4 cloth \$95.00ss January 2018



Sports • Higher Education • Sociology

226 pp 3 figures 6 x 9 978-0-8135-8770-7 paper \$34.95S 978-0-8135-8771-4 cloth \$95.00ss January 2018

The American Campus series

Sport and the Neoliberal University

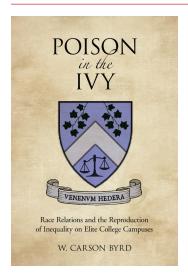
Profit, Politics, and Pedagogy

EDITED BY RYAN KING-WHITE

College students are now regarded as consumers, not students, and nowhere is the growth and exploitation of the university more obvious than in the realm of college sports, where the evidence is in the stadiums built with corporate money, and the crowded sporting events sponsored by large conglomerates.

The contributors to *Sport and the Neoliberal University* examine how intercollegiate athletics became a contested terrain of public/private interests. They look at college sports from economic, social, legal, and cultural perspectives to cut through popular mythologies regarding intercollegiate athletics and to advocate for increased clarity about what is going on at a variety of campuses with regard to athletics. Focusing on current issues, including the NCAA, Title IX, recruitment of high school athletes, and the Penn State scandal, among others, *Sport and the Neoliberal University* shows how institutions, individuals, and corporations are interacting with university athletics in ways that are profoundly shaped by neoliberal ideologies.

RYAN KING-WHITE is an associate professor in the kinesiology department at Towson University in Maryland.



Higher Education • Race and Ethnic Studies • Sociology

262 pp 9 figures, 41 tables 6 x 9 978-0-8135-8936-7 paper \$34.95S 978-0-8135-8937-4 cloth \$95.00ss November 2017

The American Campus series

Poison in the Ivy

Race Relations and the Reproduction of Inequality on Elite College Campuses

W. CARSON BYRD

"A robust dissection of how educational racial inequality is reproduced under rosy conditions. Staggering in both facts and analysis, *Poison in the Ivy* will make you jump and twitch, but is so thorough that it guarantees not to leave you itching for more." —Matthew W. Hughey, author of *White Bound*

The world of elite campuses is one of rarified social circles, as well as prestigious educational opportunities. W. Carson Byrd studied twenty-eight of the most selective colleges and universities in the country to see whether elite students' social interactions with each other might influence their racial beliefs in a positive way, since many of these graduates will eventually hold leadership positions in society. He found that students at these universities believed in the success of the 'best and the brightest,' leading them to situate differences in race and status around issues of merit and individual effort.

Poison in the Ivy challenges popular beliefs about the importance of cross-racial interactions as an antidote to racism. Byrd shows that it is the context and framing of such interactions on college campuses that plays an important role in shaping students' beliefs about race and inequality in everyday life. *Poison in the Ivy* is an eye-opening look at race on elite college campuses, and offers lessons for anyone involved in modern American higher education.

W. CARSON BYRD is an assistant professor of pan-African studies at the University of Louisville in Kentucky.

From Single to Serious

Relationships, Gender, and Sexuality on American Evangelical Campuses

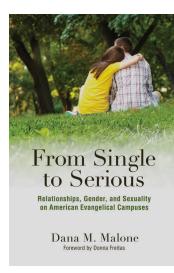
DANA M. MALONE

FOREWORD BY DONNA FREITAS

College students hook up and have sex. That is what many students expect to happen during their time at university—it is part of growing up and navigating the relationship scene on most American campuses today. But what do you do when you're a student at an evangelical university? Students at these schools must negotiate a barrage of religiously imbued undercurrents that impact how they think about relationships, in addition to how they experience and evaluate them. As they work to form successful unions, students at evangelical colleges balance sacred ideologies of purity, holiness, and godliness, while also dealing with more mainstream notions of popularity, the online world, and the appeal of sexual intimacy.

In From Single to Serious, Dana M. Malone shines a light on friendship, dating, and sexuality, in both the ideals and the practical experiences of heterosexual students at U.S. evangelical colleges. She examines the struggles they have in balancing their gendered and religious presentations of self, the expectations of their campus community, and their desire to find meaningful romantic relationships.

DANA M. MALONE is an independent scholar and consultant in the Philadelphia area.



Higher Education • Religion Gender Studies

256 pp 1 table 6 x 9 978-0-8135-8788-2 paper \$28.95S 978-0-8135-8789-9 cloth \$95.00ss January 2018

The American Campus series

Developing Faculty in Liberal Arts Colleges

Aligning Individual Needs and Organizational Goals

VICKI L. BAKER, LAURA GAIL LUNSFORD, AND MEGHAN J. PIFER

"A frank, comprehensive diagnosis of how colleges and universities can better align social capital and institutional mission with the human infrastructure needs of a changing professoriate."

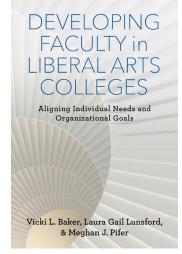
—Eugene M. Tobin, Andrew W. Mellon Foundation

Developing Faculty in Liberal Arts Colleges analyzes the challenges faculty members must overcome to become academic leaders. Drawing on research conducted at the thirteen institutions of the Great Lakes Colleges Association, Vicki L. Baker, Laura Gail Lunsford, and Meghan J. Pifer propose a compelling Alignment Framework for Faculty Development in Liberal Arts Colleges to show how these colleges succeed—or sometimes fail—in providing their faculties with the right support to be successful.

VICKI L. BAKER is a professor of economics and management at Albion College in Michigan.

LAURA GAIL LUNSFORD is the director of the Swain Center at the University of North Carolina, Wilmington.

MEGHAN J. PIFER is an associate professor of higher education administration at the University of Louisville in Kentucky.

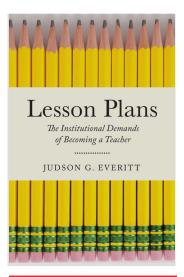


Higher Education • American Studies

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The American Campus series



Education • Sociology

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Critical Issues in American Education series

Lesson Plans

The Institutional Demands of Becoming a Teacher

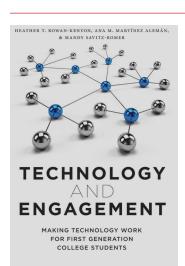
JUDSON G. EVERITT

"An excellent and exciting addition to the field. Lesson Plans makes important contributions to existing work through its treatment of teacher education programs as sites of cultural negotiation between future teachers and the institutional and organizational expectations for their teaching."

—Lisa M. Nunn, author of Defining Student Success

In Lesson Plans, Judson G. Everitt takes readers into the everyday worlds of teacher training, and reveals the complexities and dilemmas they confront as they learn how to perform a job that many people assume anybody can do. Using rich qualitative data, Everitt analyzes how people make sense of their prospective jobs as teachers, and how their introduction to this profession is shaped by the institutionalized rules and practices of higher education, K-12 education, and gender. Trained to constantly adapt to various contingencies that routinely arise in schools and classrooms, teacher candidates learn that they must continually try to reconcile the competing expectations of their jobs to meet students' needs in an era of accountability. Lesson Plans reveals how institutions shape the ways we produce teachers, and how new teachers make sense of the multiple and complicated demands they face in their efforts to educate students.

JUDSON G. EVERITT is the undergraduate program director in sociology at Loyola University Chicago, Illinois.



Higher Education • Sociology

224 pp 2 b&w photos, 3 tables 5.5 x 8.5 978-0-8135-9419-4 paper \$29.95\$ 978-0-8135-9420-0 cloth \$90.00ss February 2018

Technology and Engagement

Making Technology Work for First Generation College Students

HEATHER T. ROWAN-KENYON, ANA M. MARTÍNEZ ALEMÁN, AND MANDY SAVITZ-ROMER

Based on a four-year study, *Technology and Engagement* investigates how first generation college students use social media to facilitate their transition to and engagement with their university. Through technology, students were better able to maintain close ties with family and friends from home, as well as engage more with social and academic programs at their university. This ecology of transition was important in keeping the students focused on why they were in college, and helped them become more integrated into the university setting. By showing the gains in campus capital these students obtained through social media, the authors offer concrete suggestions for how other universities and college-retention programs can utilize the findings to increase their own retention of first generation college students.

HEATHER T. ROWAN-KENYON is an associate professor of education at Boston College in Chestnut Hill, Massachusetts.

ANA M. MARTÍNEZ ALEMÁN is associate dean for faculty and a professor of education at Boston College.

MANDY SAVITZ-ROMER is a senior lecturer in education and faculty director of the Prevention Science and Practice Program at Harvard University in Cambridge, Massachusetts.

Reclaiming Indigenous Research in Higher Education

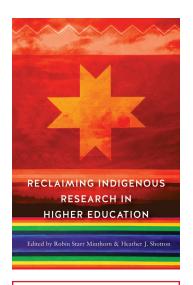
EDITED BY ROBIN STARR MINTHORN AND HEATHER J. SHOTTON

Indigenous students remain one of the least represented populations in higher education. They account for only one percent of the total post-secondary student population, and this lack of representation is felt in multiple ways beyond enrollment. Less research money is spent studying Indigenous students, and their interests are often left out of projects that otherwise purport to address diversity in higher education.

Recently, Native scholars have started to reclaim research through the development of their own research methodologies and paradigms that are based in tribal knowledge systems and values. From understanding how Native American students make their way through school, to tracking tribal college and university transfer students, *Reclaiming Indigenous Research in Higher Education* allows Native scholars to take center stage, and shines the light squarely on those least represented among us.

ROBIN STARR MINTHORN (Kiowa) is an assistant professor of educational leadership and Native American studies at the University of New Mexico in Albuquerque. She is the coeditor of *Indigenous Leadership in Higher Education*.

HEATHER J. SHOTTON (Wichita) is an assistant professor of Native American studies at the University of Oklahoma in Norman. She is the coeditor of *Beyond Access: Indigenizing Programs for Student Success*



Higher Education • Indigenous Studies Race and Ethnic Studies

256 pp 7 figures 6 x 9 978-0-8135-8869-8 paper \$34.95S 978-0-8135-8870-4 cloth \$95.00ss February 2018

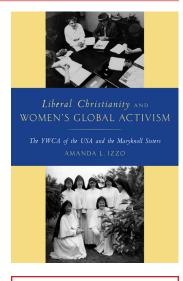
Liberal Christianity and Women's Global Activism

The YWCA of the USA and the Maryknoll Sisters AMANDA L. IZZO

Religiously influenced social movements tend to be characterized as products of the conservative turn in Protestant and Catholic life in the latter part of the twentieth century, with women's mobilizations centering on defense of the "traditional" family. In *Liberal Christianity and Women's Global Activism*, Amanda L. Izzo argues that, contrary to this view, liberal wings of Christian churches have remained an instrumental presence in U.S. and transnational politics and women have been at the forefront of such efforts.

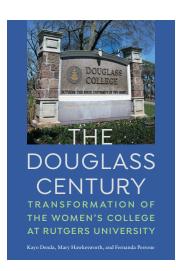
Focusing on the histories of two highly influential groups, the Young Women's Christian Association of the USA, an interdenominational Protestant organization, and the Maryknoll Sisters, a Roman Catholic religious order, Izzo offers new perspectives on the contributions of these women to transnational social movements, women's history, and religious studies, as she traces the connections between turn-of-the-century Christian women's reform culture and liberal and left-wing religious social movements of the 1960s and 1970s. Izzo suggests that shared ethical, theological, and institutional underpinnings can transcend denominational divides, and that strategies for social change often associated with secular feminism have ties to spiritually inspired social movements.

AMANDA L. IZZO is an assistant professor of women's and gender studies at St. Louis University in Missouri.



U.S. History • Women's Studies Religion • Politics

256 pp 16 b&w photos 6 x 9 978-0-8135-8847-6 paper \$28.95S 978-0-8135-8848-3 cloth \$95.00ss January 2018



Higher Education • Women's Studies New Jersey and the Region

352 pp 80 illustrations 7 x 10 978-0-8135-8541-3 cloth \$49.95\$ February 2018

The Douglass Century

Transformation of the Women's College at Rutgers University

KAYO DENDA, MARY HAWKESWORTH, AND FERNANDA H. PERRONE

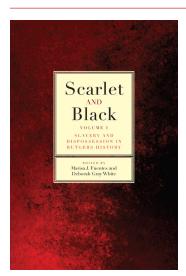
Rutgers University's Douglass Residential College is the only college for women that is nested within a major research university in the United States. Although the number of women's colleges has plummeted from a high of 268 in 1960 to 38 in 2016, Douglass is flourishing as it approaches its centennial in 2018.

To explore its rich history, Kayo Denda, Mary Hawkesworth, and Fernanda H. Perrone examine the strategic transformation of Douglass over the past century in relation to continuing debates about women's higher education. In addition to providing a comprehensive history of the college, *The Douglass Century* brings its subjects to life with eighty full-color images from the Special Collections and University Archives, Rutgers University Libraries.

KAYO DENDA is the head of the Margery Somers Foster Center and the women's studies librarian at the Rutgers University Libraries, New Brunswick, New Jersey.

MARY HAWKESWORTH is distinguished professor of political science and women's and gender studies at Rutgers University in New Brunswick.

FERNANDA H. PERRONE is an archivist and head of the Exhibitions Program, Rutgers University Libraries, New Brunswick.



Higher Education • U.S. History New Jersey and the Region

222 pp 12 illustrations 5.5 x 8.5 978-0-8135-9152-0 paper \$19.95T November 2016

already published Scarlet and Black

Slavery and Dispossession in Rutgers History

EDITED BY MARISA J. FUENTES AND DEBORAH GRAY WHITE

The 250th anniversary of the founding of Rutgers University is a perfect moment for the Rutgers community to reconcile its past, and acknowledge its role in the enslavement and debasement of African Americans and the disfranchisement and elimination of Native American people and culture.

Scarlet and Black documents the history of Rutgers's connection to slavery, which was neither casual nor accidental—nor unusual. The contributors to this volume offer this history as a usable one—not to tear down or weaken this very renowned, robust, and growing institution—but to strengthen it and help direct its course for the future.

MARISA J. FUENTES is an associate professor in women's and gender studies and history at Rutgers University, New Brunswick, New Jersey. She is the author of *Dispossessed Lives*.

DEBORAH GRAY WHITE is a Board of Governors Distinguished Professor of History at Rutgers University, New Brunswick. She is the author or editor of numerous books including, *Ar'n't I A Woman?*.

FIRST PAPERBACK EDITION NEW PREFACE

Making Whole What Has Been Smashed

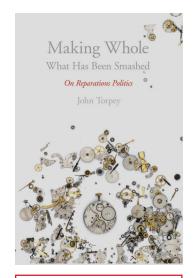
On Reparations Politics

JOHN TORPEY

"Compassionate erudition, deft demolition of holier-than-thou posturing and clarity of expression make this a minor classic reminiscent of Paul Bator's 1983 *The International Trade in Art.*" —David Lowenthal, the *Times Literary Supplement*

In Making Whole What Has Been Smashed, John Torpey explores the spread in recent years of political efforts to rectify injustices handed down from the past. Although it recognizes that campaigns for reparations may lead to an improvement in the well-being of victims of mistreatment by states and to reconciliation among former antagonists, this timely book, featuring a new and updated preface, examines the extent to which the concern with the past may represent a departure from the traditionally future-oriented stance of progressive politics.

JOHN TORPEY is Presidential Professor of Sociology and History at the Graduate Center, City University of New York, and director of the Ralph Bunche Institute for International Studies at the Graduate Center. He is the author or coauthor of eight books, including *The Three Axial Ages: Moral, Material, Mental* (Rutgers University Press).



Political Science • Public Policy U.S. History

232 pp 2 figures 6.125 x 9.25 978-0-8135-9223-7 paper \$24.95S September 2017

Exhibiting Atrocity

Memorial Museums and the Politics of Past Violence

AMY SODARO

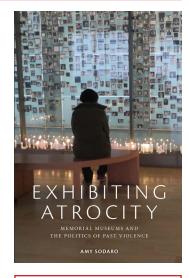
"This intelligent and cogently-constructed narrative is a significant addition to the growing literature on public commemoration over the past fifty years."

—Jay Winter, coeditor of War and Remembrance in the Twentieth Century

Today, nearly any group or nation with violence in its past has constructed or is planning a memorial museum as a mechanism for confronting past trauma. *Exhibiting Atrocity* documents the emergence of the memorial museum as a new cultural form of commemoration, and analyzes its use in efforts to come to terms with past political violence and to promote democracy and human rights.

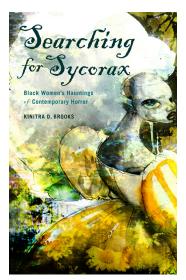
Through a global comparative approach, Amy Sodaro uses in-depth case studies of five exemplary memorial museums the U.S. Holocaust Memorial Museum in Washington, DC; the House of Terror in Budapest; the Kigali Genocide Memorial Centre in Rwanda; the Museum of Memory and Human Rights in Santiago, Chile; and the National September 11 Memorial Museum in New York. Together, these case studies illustrate the historical emergence and global spread of the memorial museum.

AMY SODARO is an assistant professor of sociology at the Borough of Manhattan Community College, CUNY. She is coeditor of Memory and the Future: Transnational Politics, Ethics and Culture



Human Rights • Cultural Studies Museum Studies

240 pp 15 illustrations 6 x 9 978-0-8135-9213-8 paper \$29.95S 978-0-8135-9214-5 cloth \$95.00ss January 2018



Film and Media • African American Studies • Women's Studies • Cultural Studies • Literary Studies

216 pp 10 illustrations 5.5 x 8.5 978-0-8135-8461-4 paper \$25.95S 978-0-8135-8462-1 cloth \$95.00ss December 2017

Searching for Sycorax

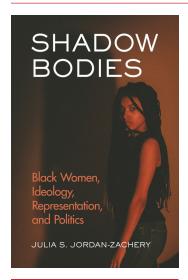
Black Women's Hauntings of Contemporary Horror KINITRA D. BROOKS

"As an avid fan of science fiction, horror, and fantasy, I found Searching for Sycorax's interrogation of the erasure of black women in mainstream horror compelling, timely, and significant."

—LeRhonda S. Manigault-Bryant, coeditor of Womanist and Black Feminist Responses to Tyler Perry's Productions

Searching for Sycorax highlights the unique position of Black women in horror as both characters and creators. Kinitra D. Brooks creates a racially gendered critical analysis of African diasporic women, challenging the horror genre's historic themes and interrogating forms of literature that have often been ignored by Black feminist theory. Brooks examines the works of women across the African diaspora, from Haiti, Trinidad, and Jamaica, to England and the United States, looking at new and canonized horror texts by Nalo Hopkinson, NK Jemisin, Gloria Naylor, and Chesya Burke. These Black women fiction writers take advantage of horror's ability to highlight U.S. white dominant cultural anxieties by using Africana folklore to revise horror's semiotics within their own imaginary. Ultimately, Brooks compares the legacy of Shakespeare's Sycorax (of The Tempest) to Black women writers themselves, who, deprived of mainstream access to self-articulation, nevertheless influence the trajectory of horror criticism by forcing the genre to de-centralize whiteness and maleness.

KINITRA D. BROOKS is an associate professor of English at the University of Texas, San Antonio.



Women's Studies • African American Studies • Political Science

224 pp 1 illustration 6 x 9 978-0-8135-9339-5 paper \$29.95\$ 978-0-8135-9340-1 cloth \$95.00ss October 2017

Shadow Bodies

Black Women, Ideology, Representation, and Politics

JULIA S. JORDAN-ZACHERY

What does it mean for Black women to organize in a political context that has generally ignored them or been unresponsive although Black women have shown themselves an important voting bloc? How, for example, does #sayhername translate into a political agenda that manifests itself in specific policies? *Shadow Bodies* focuses on the positionality of the Black woman's body, which serves as a springboard for helping us think through political and cultural representations. It does so by asking: How do discursive practices, both speech and silences, support and maintain hegemonic understandings of Black womanhood thereby rendering some Black women as shadow bodies, unseen and unremarked upon?

Grounded in Black feminist thought, Julia S. Jordan-Zachery looks at the functioning of scripts ascribed to Black women's bodies in the framing of HIV/AIDS, domestic abuse, and mental illness and how such functioning renders some bodies invisible in Black politics in general and Black women's politics specifically.

JULIA S. JORDAN-ZACHERY is a professor of public and community service and director of the Black Studies Program at Providence College in Rhode Island. She is the author of the award-winning book *Black Women*, *Cultural Images*, *and Social Policy*.

Embodying the Problem

The Persuasive Power of the Teen Mother

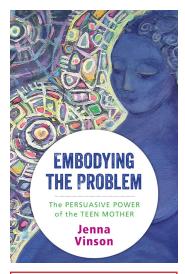
JENNA VINSON

The dominant narrative of teen pregnancy persuades many people to believe that a teenage pregnancy always leads to devastating consequences for a young woman, her child, and the nation in which they reside. Jenna Vinson draws on feminist and rhetorical theory to explore how pregnant and mothering teens are represented as problems in U.S. newspapers, political discourses, and teenage pregnancy prevention campaigns since the 1970s.

Vinson shows that these representations prevent a focus on the underlying structures of inequality and poverty, perpetuate harmful discourses about women, and sustain racialized gender ideologies that construct women's bodies as sites of national intervention and control.

Embodying the Problem also explores how young mothers resist this narrative. Analyzing fifty narratives written by young mothers, the recent #NoTeenShame social media campaign, and her interviews with thirty-three young women, Vinson argues that while the stigmatization of teenage pregnancy and motherhood does dehumanize young pregnant and mothering women, it is at the same time a means for these women to secure an audience for their own messages.

JENNA VINSON is an assistant professor of English at the University of Massachusetts, Lowell.



Women's Studies • Gender Studies Childhood Studies

240 pp 10 figures 6 x 9 978-0-8135-9100-1 paper \$29.95S 978-0-8135-9101-8 cloth \$95.00ss December 2017

Not Quite a Cancer Vaccine

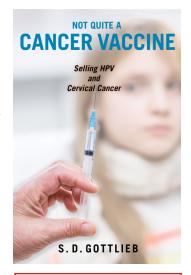
Selling HPV and Cervical Cancer

S.D. GOTTLIEB

In *Not Quite a Cancer Vaccine*, medical anthropologist S.D. Gottlieb explores how the vaccine Gardasil—developed against the most common sexually-transmitted infection, human papillomavirus (HPV)—was marketed primarily as a cervical cancer vaccine. Gardasil quickly became implicated in two pre-existing debates—about adolescent sexuality and pediatric vaccinations.

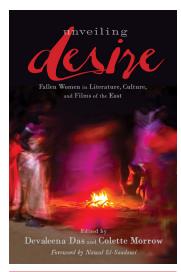
Prior to its market debut, Gardasil seemed to offer female empowerment, touting protection against HPV and its potential for cervical cancer. Gottlieb questions the marketing pitch's vaunted promise and asks why vaccine marketing unnecessarily gendered the vaccine's utility, undermining Gardasil's benefit for men and women alike. This book demonstrates why in the ten years since Gardasil's U.S. launch its low rates of public acceptance have their origins in the early days of the vaccine dissemination. *Not Quite a Cancer Vaccine* addresses the on-going expansion in U.S. healthcare of patients-as-consumers and the ubiquitous, and sometimes insidious, health marketing of large pharma.

S.D. GOTTLIEB is a medical anthropologist. She has taught in the department of anthropology, geography and environmental sciences at California State University, East Bay, and was a visiting scholar in the Center for Science, Technology, Medicine, and Society at the University of California-Berkeley.



Health Policy • Public Health Women's Studies • Anthropology

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Women's Studies • Asian Studies Film • Literary Studies

304 pp 6.125 x 8.25 978-0-8135-8784-4 paper \$34.95S 978-0-8135-8785-1 cloth \$95.00ss January 2018

Unveiling Desire

Fallen Women in Literature, Culture, and Films of the East

EDITED BY DEVALEENA DAS AND COLETTE MORROW FOREWORD BY NAWAL EL-SAADAWI

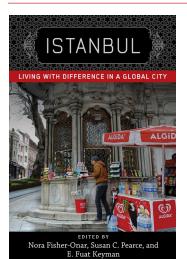
"Unveiling Desire's greatest contribution is its exploration of the nexus of Eastern and Western feminisms. Readers will discover how the trope of the fallen woman appears in a fascinating array of texts, engaging themes of female agency, colonialism, nationalism, and patriarchal traditions."

—Amy Levin, author of Global Mobilities

In *Unveiling Desire*, Devaleena Das and Colette Morrow show that the duality of the fallen/saved woman is as prevalent in Eastern culture as it is in the West, specifically in literature and films. Using examples from the Middle to Far East. This anthology challenges the fascination with Eastern women as passive, abject, or sexually exotic. Chapters cover instead mind/body sexual politics, patriarchal cultural constructs, the anatomy of sex and power in relation to myth and culture, denigration of female anatomy, and gender performativity. From *Persepolis* to Bollywood, and from fairy tales to crime fiction, the contributors to *Unveiling Desire* show how the struggle for women's liberation is truly global.

DEVALEENA DAS is a lecturer in the Department of Women's and Gender Studies at the University of Wisconsin, Madison.

COLETTE MORROW is an associate professor of English at Purdue University, Northwest in Hammond, Indiana.



Urban Studies • Politics Anthropology • Sociology

244 pp 7 b&w photos, 1 map 6 x 9 978-0-8135-8909-1 paper \$29.95S 978-0-8135-8910-7 cloth \$95.00ss January 2018

New Directions in International Studies series

Istanbul

Living with Difference in a Global City

EDITED BY NORA FISHER-ONAR, SUSAN C. PEARCE, AND E. FUAT KEYMAN

"Istanbul presents a theoretically-guided framing of the city as a site of cosmopolitan intersections from the nineteenth century to the present and is a significant contribution to the field."

—Erdag Göknar, author of Nomadologies

Istanbul explores how to live with difference through the prism of a city whose people have long confronted the challenge of sharing space with the Other. Asking what Istanbul teaches us about living with people whose hopes jostle with one's own, contributors explore the rise, collapse, and fragile rebirth of cosmopolitan conviviality in a once and future world city. The result is a cogent, interdisciplinary exchange about an urban space that is microcosmic of dilemmas of diversity across time and space.

NORA FISHER-ONAR is an assistant professor of global politics at Coastal Carolina University in Conway, South Carolina; research associate at the Centre for International Studies of Oxford University, U.K.; and a non-residential fellow of the German Marshall Fund of the United States.

SUSAN C. PEARCE is an associate professor of sociology at East Carolina University in Greenville, North Carolina.

E. FUAT KEYMAN is a professor of international relations at Sabanci University in Istanbul, Turkey.

Trapped in a Vice

The Consequences of Confinement for Young People

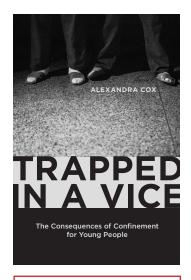
ALEXANDRA COX

"Cox provides important and compelling insights about young people involved in the juvenile and criminal justice systems and about these systems themselves. *Trapped in a Vice* is a significant contribution to the field, filled with unique and comprehensive knowledge."

—Jamie Fader, author of the award-winning Falling Back: Incarceration and Transitions to Adulthood among Urban Youth

Trapped in a Vice explores the consequences of a juvenile justice system that is aimed at promoting change in the lives of young people, yet ultimately relies upon tools and strategies that enmesh them in a system that they struggle to move beyond. The system, rather than the crimes themselves, is the vice. Trapped in a Vice explores the lives of the young people and adults in the criminal justice system, revealing the ways that they struggle to manage the expectations of that system; these stories from the ground level of the justice system demonstrate the complex exchange of policy and practice.

ALEXANDRA COX is an assistant professor of sociology at the State University of New York at New Paltz.



Criminology • Sociology

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Critical Issues in Crime and Society series

Fractured Communities

Risk, Impacts, and Protest Against Hydraulic Fracking in U.S. Shale Regions

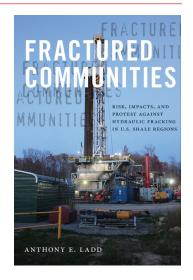
EDITED BY ANTHONY E. LADD

"Fractured Communities is a rigorous, innovative, and informative piece of work, consisting of an impressive list of authors and exceptional scholarship."

—Thomas Shriver, North Carolina State University

While environmental disputes and conflicts over fossil fuel extraction have grown in recent years, few issues have been as contentious in the twenty-first century as those surrounding the impacts of unconventional natural gas and oil development using hydraulic drilling and fracturing techniques—more commonly known as "fracking"—on local communities. In *Fractured Communities*, Anthony E. Ladd and other leading environmental sociologists present a set of crucial case studies analyzing the differential risk perceptions, socio-environmental impacts, and mobilization of citizen protest (or quiescence) surrounding unconventional energy development and hydraulic fracking in a number of key U.S. shale regions. *Fractured Communities* reveals how this contested terrain is expanding, pushing the issue of fracking into the mainstream of the American political arena.

ANTHONY E. LADD is a professor of sociology in the department of sociology and the environmental program at Loyola University in New Orleans, Louisiana.



Environment and Ecology • Sociology

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KATHERINE A. ZIEN

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Critical Caribbean Studies series

Sovereign Acts

Performing Race, Space, and Belonging in Panama and the Canal Zone

KATHERINE A. ZIEN

"By pairing archival research with the analysis of a fascinating array of theatrical and political performances, built environment, and civic recreation, Zien innovatively posits the construction of citizenship and belonging in Panama's Canal Zone throughout the twentieth century as an intricate, performative process. A must-read for anyone interested in sites of contested sovereignty."

—Camilla Stevens, author of Family and Identity in Contemporary Cuban and Puerto Rican Drama

Sovereign Acts explores how artists, activists, and audiences performed and interpreted sovereignty struggles in the Panama Canal Zone, from the Canal Zone's inception in 1903 to its dissolution in 1999. In popular entertainments and patriotic pageants, opera concerts and national theatre, white U.S. citizens, West Indian laborers, and Panamanian artists and activists used performance as a way to assert their right to the Canal Zone and challenge the Zone's sovereignty, laying claim to the Zone's physical space and imagined terrain.

By demonstrating the place of performance in the U.S. Empire's legal landscape, Katherine A. Zien transforms our understanding of U.S. imperialism and its aftermath in the Panama Canal Zone and the larger U.S.-Caribbean world.

KATHERINE A. ZIEN is an assistant professor in the department of English at McGill University in Montreal, Quebec, Canada.

Thieving Three-Fingered Jack Transatlantic Tales of a Jamaican Outlaw, 1780-2015 Frances R. Botkin

Caribbean Studies • Literary Studies Race and Ethnic Studies

224 pp 5 illustrations 6 x 9 978-0-8135-8738-7 paper \$28.95S 978-0-8135-8739-4 cloth \$95.00ss January 2018

Critical Caribbean Studies series

Thieving Three-Fingered Jack

Transatlantic Tales of a Jamaican Outlaw, 1780–2015

FRANCES R. BOTKIN

"In *Thieving Three-Fingered Jack*, Frances Botkin gives us an extraordinary study for understanding transatlantic literary relations. Few figures possess the necessary power to illuminate a region or an era, but Jack Mansong—especially in Professor Botkin's hands—proves such a vehicle."

-Michael Gamer, University of Pennsylvania

The fugitive slave known as "Three-Fingered Jack" terrorized colonial Jamaica from 1780 until vanquished by Maroons, self-emancipated Afro-Jamaicans bound by treaty to police the island for runaways and rebels. A thief and a killer, Jack was also a freedom fighter who sabotaged the colonial machine until his grisly death at its behest. Narratives about his exploits shed light on the problems of black rebellion and solutions administered by the colonial state, creating an occasion to consider counter-narratives about its methods of divide and conquer. For more than two centuries, writers, performers, and storytellers in England, Jamaica, and the United States have "thieved" Three Fingered Jack's riveting tale, defining black agency through and against representations of his resistance.

Frances R. Botkin offers a literary and cultural history that explores the persistence of stories about this black rebel, his contributions to constructions of black masculinity in the Atlantic world, and his legacies in Jamaican and United States popular culture.

FRANCES R. BOTKIN is a professor of English at Towson University in Maryland.

In Search of the Mexican Beverly Hills

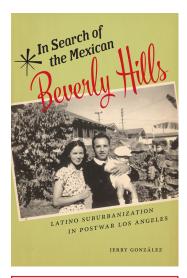
Latino Suburbanization in Postwar Los Angeles IERRY GONZÁLEZ

"By uncovering the hidden story of how Mexican Americans came to dominate the East Los Angeles suburbs, González not only offers much-needed insight into the postwar Mexican American experience, but also bridges Chicana/o and suburban history in critical and heretofore unexplored ways."

—Monica Perales, author of Smeltertown: Making and Remembering a Southwest Border Community

Residential and industrial sprawl changed more than the political landscape of postwar Los Angeles. It expanded the employment and living opportunities for millions of Angelinos into new suburbs. In Search of the Mexican Beverly Hills examines the struggle for inclusion into this exclusive world—a multilayered process by which Mexican Americans moved out of the barrios and emerged as a majority population in the San Gabriel Valley—and the impact that movement had on collective racial and class identity. Contrary to the assimilation processes experienced by most Euro-Americans, Mexican Americans did not graduate to whiteness on the basis of their suburban residence. Rather, In Search of the Mexican Beverly Hills illuminates how Mexican American racial and class identities were both reinforced by and took on added metropolitan and transnational dimensions in the city during the second half of the twentieth century.

JERRY GONZÁLEZ is an associate professor of history at the University in Texas at San Antonio.



Latina/o Studies • American Studies

252 pp 6 images, 4 maps 5.5 x 8.5 978-0-8135-8315-0 paper \$27.95\$ 978-0-8135-8316-7 cloth \$95.00ss November 2017

Latinidad: Transnational Cultures in the United States series

LatinAsian Cartographies

History, Writing, and the National Imaginary SUSAN THANANOPAVARN

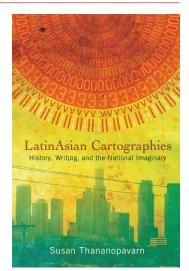
"LatinAsian Cartographies is an excellent book that widens the scope of Asian American, Latin American, and American studies. Thananopavarn's comparative study allows us to engage with and learn about the complexities of globalization, transnational migration, citizenship, and belonging."

—Rudy Guevarra Jr., author of Becoming Mexipino

LatinAsian Cartographies examines how Latina/o and Asian American writers provide important counter-narratives to the stories of racial encroachment that have come to characterize twenty-first century dominant discourses on race. Susan Thananopavarn contends that the Asian American and Latina/o presence in the United States, although often considered marginal in discourses of American history and nationhood, is in fact crucial to understanding how national identity has been constructed historically and continues to be constructed in the present day.

Thananopavarn creates a new "LatinAsian" view of the United States that emphasizes previously suppressed aspects of national history. *LatinAsian Cartographies* ultimately reimagines national narratives in a way that transforms dominant ideas of what it means to be American.

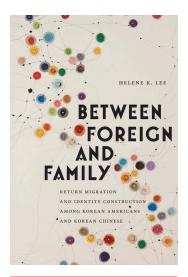
SUSAN THANANOPAVARN is a postdoctoral fellow in the Thompson Writing Program at Duke University in Durham, North Carolina.



Latina/o Studies • Asian American Studies • American Studies

216 pp 3 illustrations 6 x 9 978-0-8135-8984-8 paper \$27.95S 978-0-8135-8985-5 cloth \$95.00ss February 2018

Latinidad: Transnational Cultures in the United States series



Asian American Studies • American Studies • Sociology

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Asian American Studies Today series

Between Foreign and Family

Return Migration and Identity Construction among Korean Americans and Korean Chinese

HELENE K. LEE

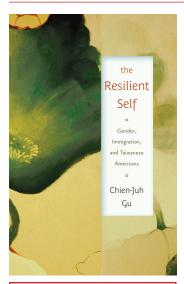
"In this distinct contribution to the field of transnational studies, Helene K. Lee shows how ethnic identity comes to take on a very different significance depending on one's nationality and class position."

Joshua Roth, author of *Brokered Homeland: Japanese Brazilians in Japan*

Between Foreign and Family explores the impact of inconsistent rules of ethnic inclusion and exclusion on the economic and social lives of Korean Americans and Korean Chinese living in Seoul. These actors are part of a growing number of return migrants, members of an ethnic diaspora who migrate "back" to the ancestral homeland from which their families emigrated. Drawing on ethnographic observations and interview data, Helene K. Lee highlights the "logics of transnationalism" that shape the relationships between these return migrants and their employers, co-workers, friends, family, and the South Korean state.

Between Foreign and Family reveals how ethnic identity construction is not an indisputable and universal fact defined by blood and ancestry, but a contested and uneven process informed by the interplay of ethnicity, nationality, citizenship, gender, and history.

HELENE K. LEE is an assistant professor of sociology at Dickinson College in Carlisle, Pennsylvania.



Asian American Studies • Sociology Women's Studies

208 pp 6 b&w photos, 1 table 5.5 x 8.5 978-0-8135-8605-2 paper \$25.95S 978-0-8135-8606-9 cloth \$95.00ss December 2017

Asian American Studies Today series

The Resilient Self

Gender, Immigration, and Taiwanese Americans CHIEN-JUH GU

"The Resilient Self examines how immigration creates gendered work and family contexts for middle-class Taiwanese American women. Gu's fresh perspective positions these women as social agents and producers of knowledge, not simply as recipients of social forces."—Eliza Noh, California State University, Fullerton

The Resilient Self explores how international migration re-shapes women's senses of themselves. Chien-Juh Gu uses life-history interviews and ethnographic observations to illustrate how immigration creates gendered work and family contexts for middle-class Taiwanese American women, who, in turn, negotiate and resist the social and psychological effects of the processes of immigration and settlement.

Most of the women immigrated as dependents when their U.S.-educated husbands found professional jobs upon graduation. Constrained by their dependent visas, these women could not work outside of the home during the initial phase of their settlement. Mourning their lost careers and lacking fulfillment in homemaking, these highly educated immigrant women were forced to redefine the meaning of work and housework, which in time shaped their perceptions of themselves and others in the family, at work, and in the larger community.

CHIEN-JUH GU is an associate professor of sociology at Western Michigan University in Kalamazoo. She is the author of *Mental Health Among Taiwanese Americans*.

Voices of Mental Health

Medicine, Politics, and American Culture, 1970–2000

MARTIN HALLIWELL

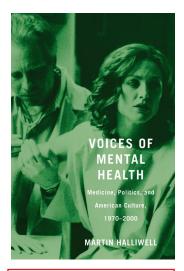
"Voices of Mental Health is a terrific contribution to the areas of contemporary American literature and culture, federal policy studies, and medical history. Halliwell provides an impressive, vast amount of research."

—Jacqueline Foertsch, author of *Reckoning Day*

This dynamic and richly layered account of mental health in the late twentieth century interweaves three important stories: the rising political prominence of mental health in the United States since 1970; the shifting medical diagnostics of mental health at a time when health activists, advocacy groups, and public figures were all speaking out about the needs and rights of patients; and the concept of voice in literature, film, memoir, journalism, and medical case study that connects the health experiences of individuals to shared stories.

Together, these three dimensions bring into conversation a diverse cast of late-century writers, filmmakers, actors, physicians, politicians, policy-makers, and social critics. In doing so, Martin Halliwell's *Voices of Mental Health* breaks new ground in deepening our understanding of the place, politics, and trajectory of mental health from the moon landing to the millennium.

MARTIN HALLIWELL is a professor of American studies at the University of Leicester in the U.K. He is the author or editor of twelve books, including *Therapeutic Revolutions: Medicine, Psychiatry, and American Culture, 1945–1970* (Rutgers University Press).



Health Policy • Public Health
History of Medicine • American
Studies

356 pp 19 b&w photos 6.125 x 9.25 978-0-8135-7678-7 cloth \$75.00S October 2017

Essential Facts in Cardiovascular Medicine

Board Review and Clinical Pearls

YEREM YEGHIAZARIANS

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YEREM YEGHIAZARIANS, MD is a professor of medicine and the Leone-Perkins Family Endowed Chair in Cardiology at the University of California, San Francisco. He also serves as director of the Translational Cardiac Stem Cell Program, co-director of the Adult Cardiac Catheterization Laboratory, and director of the Peripheral Interventional Cardiology Program.



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BRUCE HAFFTY, MD is an international expert in breast radiation oncology. He is a professor and chairman in the Department of Radiation Oncology at Rutgers Robert Wood Johnson Medical School, Rutgers New Jersey Medical School, and Rutgers Cancer Institute of New Jersey. He also serves as Chief of Staff of the Rutgers Cancer Institute.

SHARAD GOYAL, MD is an associate professor and director of clinical and translational research in the Department of Radiation Oncology at Rutgers Robert Wood Johnson Medical School and Rutgers Cancer Institute of New Jersey. He is a board-certified radiation oncologist whose clinical practice is primarily focused on breast and brain cancers.



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SHERYL MARTIN-SCHILD, MD, PhD, FANA, FAHA is an assistant professor of neurology and director of the stroke service at Tulane Medical School in Louisiana. She is also the president and CEO at Dr. Brain Inc.

HEN HALLEVI, MD is the director of the neurology and stroke department at Carmel Medical Center in Tel Aviv, and medical faculty at Tel Aviv University in Israel.

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