

Name:

*Going Viral* Questions, Chapter One

1. Describe the difference between film genres and film cycles.
2. In what ways have technological and industrial conditions led Hollywood to re-think medium specificity (aka, movies and television aren't seen as such separate categories)?
3. Why is it especially appropriate the outbreak narratives have become so popular on TV shows rather than movies?
4. What are the six key thematic tropes that shape depictions of infectious disease?
5. What are the key visual tropes?
6. Explain what it means that, in the outbreak narrative, security no longer means protection but *containment*, keeping the infected away from the uninfected.
7. Why is the necessary accident such an essential part of the outbreak narrative?
8. In what ways is modernization offered as an antidote to disease?
9. In what ways is modernization (and/or globalization) depicted as the cause of viral outbreaks?
10. Why are conspiracy theories so prevalent? What purpose do they serve?